

The Student Scientific Club ZARZ (SKN ZARZ) at the College of Social Sciences of the University of Economics in Inowrocław was established in October 2023. The activities of SKN ZARZ focus on activating the student community and supporting its development in areas related to management, economics and finance. This is implemented, among others, by:

- organizing discussions on modern management;
- participation in courses and fairs;
- assistance at events;
- organization of seminars, symposia and other forms of exchange of experiences;
- cooperation with external entities (with various organizations, associations and enterprises);
- organizing and participating in events and conferences in the field of management, economics and finance;
- active participation in projects conducted by the University;
- expanding knowledge in the field of PR and Marketing;
- building good social relationships.